



beachfront

Web3 domains for the
Neue Internet

WHY

ICANN hasn't done anything in a decade...20 years in internet time (the internet is in its 30s)

Current web3 "domains" are just nicknames for wallets (see: ENS, Tezos Domains, Solana Name Service, &c)

<1% of "domains" have a website...and it's a link page on IPFS

HOW

Handshake's blockchain is JUST for TLDs. Naming isn't an afterthought.

Handshake is just more secure DNS (DNSSEC + DANE) with Proof of Work (most secure blockchain proving method).

ICANN records handful of people in a room exchanging keys to "prove" the root is secure...with Handshake, just check the blockchain.

beachfront/'s TLD portfolio was acquired via public Vickrey-style auctions and secondary market sales/trades — the web should be more expressive with domains on TLDs people want.

WHERE

Web2 → beachfront.domains
.domains, leased to Identity Digital by ICANN

Web3 → domains.beachfront
.beachfront, owned by ME

WHEN

The seeds of beachfront/ were planted in 2004 at age 15.

Asked Jeeves "how to get my own dot com" and he said "pay \$185k to ICANN"...to *apply*.

Handshake launched in 2020 and I saw a long-awaited dream come within reach. I can be the change I wish to see in the world!!



WHO



TECH

Paul Anthony Webb

Jamar Essai Torres



PEOPLE

build the **Neue Internet**
with domains like...

- buy.dinner
- mmo.shmup
- doc.hereinafter
- learn.banjo
- abc.homeroom
- fine.zaddy
- sports.roster
- supreme.param
- math.operand
- time.sidereal
- tighty.righty
- synergy.u20dd
- font.monotype

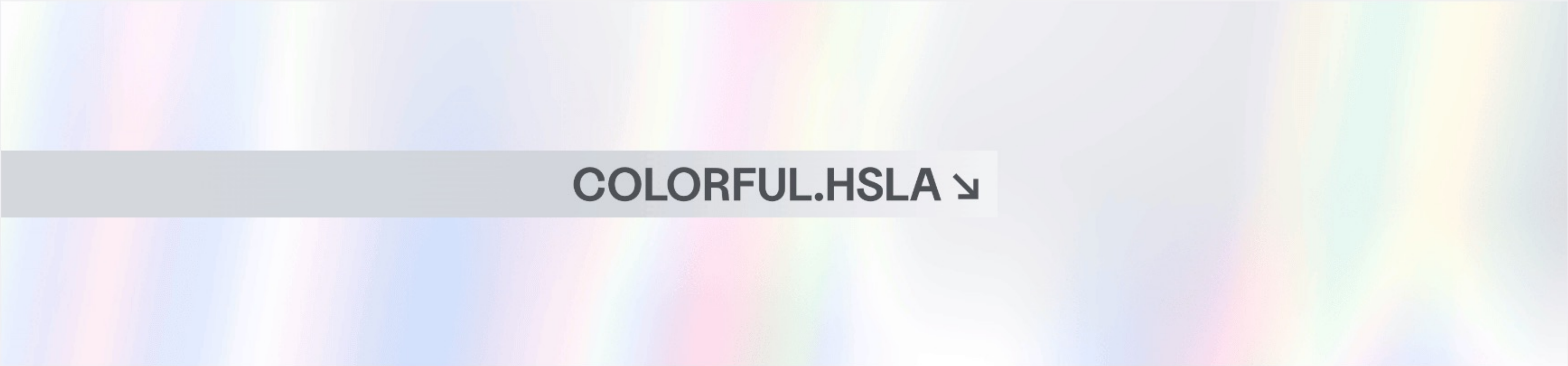
learn more

eachfront be

not your dad's internet

fan of the bleeding edge?

better than your current registrar



+

ADD TO BAG

9

extension info

hsla/ is a top-level domain (TLD; like .com and .org) secured by Handshake, a decentralized namespace for the internet.

"hsla" refers to a type of steel as well as a way to represent color in CSS.

hash

4409d8630968118ab54057f013f44fc25ea97e3de15b543444e24e46b6a03eeb

features

colorful.hsla comes with enhanced security (TLS certificate backed by DNSSEC), DomainPay (send/receive any cryptocurrency from colorful.hsla), and a simple homepage.

Standard registration is for two years, so you can spend more time developing your ideas for colorful.hsla.

actions

add to wishlist

share

colorful.

beachfront

clrfl.

marbled.



ADD TO BAG

19.63

extension info

bubblegum/ is a top-level domain (TLD; like .com and .org) secured by Handshake, a decentralized namespace for the internet.

hash

5f58b00f6e9b35a52c74f7c88cf9f34b3e8fa7b78a8604f31e7c41c0b3434803

features

tasty.bubblegum comes with enhanced security (TLS certificate backed by DNSSEC), DomainPay (send/receive any cryptocurrency from tasty.bubblegum), and a simple homepage.

Standard registration is for two years, so you can spend more time developing your ideas for tasty.bubblegum.

actions

add to wishlist

share

tsty.
bubblegum

beachfront

delightful.
bubblegum

cheerful.
bubblegum



+

ADD TO BAG

546

extension info

puns/ is a top-level domain (TLD; like .com and .org) secured by Handshake, a decentralized namespace for the internet.

hash

3e0d45342947338c5daf86063eb566a6373b1a28c099156fd06f2246cb4ac787

features

bad.puns comes with enhanced security (TLS certificate backed by DNSSEC), DomainPay (send/receive any cryptocurrency from bad.puns), and a simple homepage.

Standard registration is for two years, so you can spend more time developing your ideas for bad.puns.

actions

add to wishlist

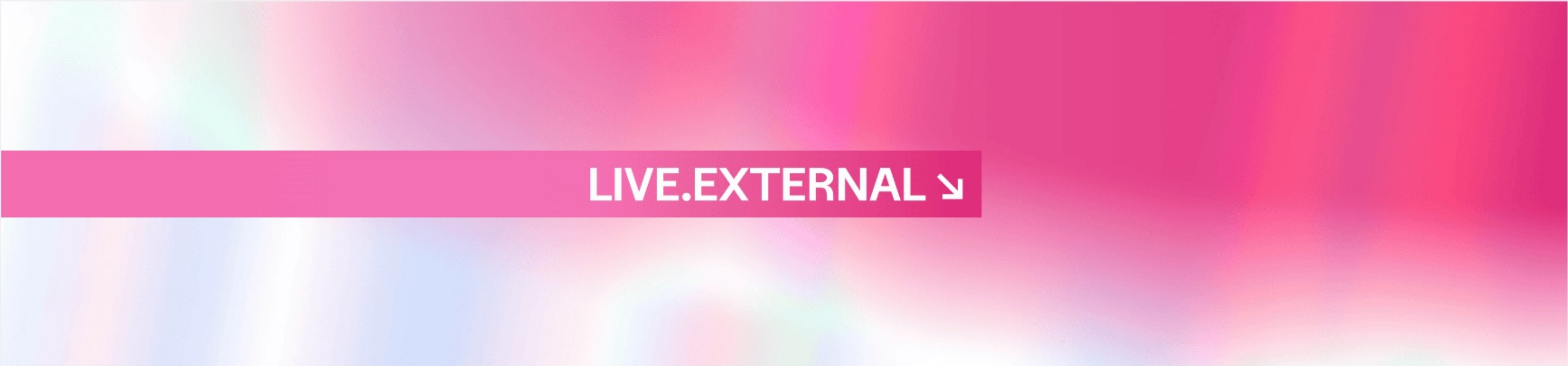
share

atrociousness.
puns

beachfront

awful.
puns

bastard.
puns



ADD TO BAG

36.40

extension info

external/ is a top-level domain (TLD; like .com and .org) secured by Handshake, a decentralized namespace for the internet.

hash

89556154f30252d09d22eb33f0435f11eecdc6c661039cce13b52a8266767902

features

Live.external comes with enhanced security (TLS certificate backed by DNSSEC), DomainPay (send/receive any cryptocurrency from Live.external), and a simple homepage.

Standard registration is for two years, so you can spend more time developing your ideas for Live.external.

actions

add to wishlist

share

**functional.
external**

beachfront

**alive.
external**

**useful.
external**



PHOTO.EDITOR ↘

+

ADD TO BAG

44.20

extension info

editor/ is a top-level domain (TLD; like .com and .org) secured by Handshake, a decentralized namespace for the internet.

hash

ed37844f285895dce70e303853b041231fcb36ccf43658c6e73340f52dbef54

features

photo.editor comes with enhanced security (TLS certificate backed by DNSSEC), DomainPay (send/receive any cryptocurrency from photo.editor), and a simple homepage.

Standard registration is for two years, so you can spend more time developing your ideas for photo.editor.

actions

add to wishlist

share



photo.
editors

beachfront



enlargement.
editor



monochrome.
editor



2

account



+

ADD TO BAG

6500

extension info

beachfront/ is a top-level domain (TLD; like .com and .org) secured by Handshake, a decentralized namespace for the internet.

hash

94a207a7274899bfa52df25e59eb2144a6069dd4c5b28c6b4f7613d00881d49d

features

sand.beachfront comes with enhanced security (TLS certificate backed by DNSSEC), DomainPay (send/receive any cryptocurrency from sand.beachfront), and a simple homepage.

Standard registration is for two years, so you can spend more time developing your ideas for sand.beachfront.

actions

add to wishlist

share




oceanfront.
beachfront

beachfront



riverbank.
beachfront



rub.
beachfront

RECAP

beachfront/ is the culmination of a lifelong dream.

In a world of "get rich quick" and "move fast and break things," we are building *intentional* infrastructure so the future can **soar**.

We don't need investment. Partners will get us to our checkpoints sooner, that's all.

beachfront/ will succeed *regardless*. It is the foundation for more.

There is no exit. We're building generational companies in a \$100 BILLION industry. Again, beachfront/ is the *foundation* for more.